





# ARUNA ANDREW

## UX/UI DESIGNER

### CONTACT

-  512-969-8354
-  aruna.andrew@gmail.com
-  **Portfolio:**  
<https://www.designerwithdedication.com/>
-  Austin, Texas

### SKILLS

Research Skills:  
Customer Service Research Skills:  
Competitive Analysis, UX Research,  
Interviewing, Note Taking, User Interviews,  
Sketching, Wireframing, Prototyping, Iterating

Soft Skills: Time Management,  
Communication, Problem-Solving,  
Team Work, Leadership, Customer Service

### EDUCATION

#### UXUI Certification

#### University of Texas, Austin, Texas

2023-2024

#### Masters of Arts in Teaching

#### George Fox University

#### Bachelors of Science in Public Health Education

#### Portland State University

### LANGUAGES

English



### PROFILE

As a UX designer with a degree from the University of Texas at Austin, Texas, UX/UI program and a background in UX/UI design, I have expertise in user research, usability testing, information architecture, and interaction design. I have led teams to complete branding and technical projects, including website design, logo creation, email campaigns, and social media content development.

### EXPERIENCE

#### UXUI Program

University of Texas at Austin 2023-2024

- UXUI Designer- RWD Redesign Federal Website Case Study | [https://www.figma.com/proto/DjCIB0a8vohUCwtTZxv4uj/Responsivewebdesigngovtagencymobile\\_HW11?page-id=0%3A1&type=design&node-id=2-2&viewport=189%2C148%2C0.1&t=CuxN9vgYc73Ydhhb-1&scaling=scale-down&starting-point-node-id=2%3A2&show-proto-sidebar=1&mode=design](https://www.figma.com/proto/DjCIB0a8vohUCwtTZxv4uj/Responsivewebdesigngovtagencymobile_HW11?page-id=0%3A1&type=design&node-id=2-2&viewport=189%2C148%2C0.1&t=CuxN9vgYc73Ydhhb-1&scaling=scale-down&starting-point-node-id=2%3A2&show-proto-sidebar=1&mode=design)
- Summary: I renovated and updated the Federal website, focusing on the Federal Communications Commission. The 5-week design process included research, ideation, prototyping, and testing to create a user-friendly website for seamless navigation.
- My Core responsibilities included researching, prototyping, testing, and validating an idea for a brand-new mobile application.
- Tools used: Miro, Figma, Canva, Google Drive
- UXUI Designer- RWD Non-profit Organization | <https://www.figma.com/proto/k3by1icsSOR7wc2wYJkfgc/LCHredesigncs4?page-id=52%3A227&type=design&node-id=539-4596&viewport=306%2C480%2C0.07&t=khyraQNcdbPHE3gk-1&scaling=scale-down&starting-point-node-id=15%3A170&mode=design>
- Summary: We selected a non-profit organization for website redesign, interviewed shareholders and users, and used the "How might we" approach to solve existing problems. We sketched the design, tested clickable wireframes, and prototyped the solution on Figma. The outcome was a functional design that met the non-profit's needs.
- My Core responsibilities included researching, prototyping, testing, and validating an idea for a brand-new mobile application.
- Tools used: Miro, Figma, Canva, Google Drive

#### Franchise Owner, Center Director

Best in Class Education Center Sep 2014- June 2023

- Our organization provided educational services to approximately 150 students per month.
- Our tutoring sessions, offered for 15 hours per week, had a minimum attendance rate of 150 students per week.
- We provided various educational services, including English and Math tutoring, Gifted and Talented Prep Classes, Summer Camps, and Standardized Test Prep. Our tutors were available 100%, offering tailored attention and high-quality education to help students succeed.
- We proudly report that 85% of our students have achieved advanced levels, 90% have excelled in standardized tests, and 95% have qualified for the Gifted and Talented Program.
- Our administration has received positive feedback from staff, parents, and students regarding our leadership, efficiency, and organization. As a result, our retention rates have increased, and referrals are up.

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UXUI DESIGNER

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TO WHOM IT MAY CONCERN,

I am writing to express my keen interest in the advertised position at your esteemed organization. Given my extensive experience managing complex projects, optimizing operations, and leading effective teams, I believe I would be a valuable addition to your team.

I have consistently surpassed corporate objectives throughout my career by leveraging my expertise in team leadership, project coordination, and business strategy. My ability to foster productive relationships with stakeholders has also contributed to my success in delivering favorable project outcomes.

I am excited about the prospect of joining your team and utilizing my skills and experience to contribute to your company's continued growth and success.

Thank you for considering my application. I look forward to discussing this opportunity with you.

Best regards,  
Aruna Andrew

SINCERELY,

A handwritten signature in black ink that reads "Aruna Andrew". The signature is written in a cursive, flowing style.

ARUNA ANDREW

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